

MEDIA ADVISORY



Willis Sparks Coming to Atlanta for Annual Forecasting Event Feb. 10

The largest organization of finance and investment professionals in the Southeast is bringing U.S. election and global risk expert Willis Sparks to Atlanta Feb. 10 for the 12th Annual Forecasting Event.

Sparks focuses on global political risks as well as U.S. politics and elections for Eurasia Group. This year's program promises to be timely and relevant given the continuing international financial volatility and the U.S. presidential election, which will be decided in November. The Atlanta Society of Finance and Investment Professionals is hosting Sparks at the Grand Hyatt Atlanta in Buckhead.

"We pride ourselves on choosing speakers who can talk about what is going on today and how that will effect the local and global economies in the future," said Stephen Davenport, President, Atlanta Society of Finance and Investment Professionals. "Willis Sparks is known nationally and internationally for his insights into U.S. politics and macro global trends. The timing of this year's event is perfect. We are excited to be bringing him to Atlanta."

Willis Sparks works directly with Eurasia Group's president Ian Bremmer on a variety of macro-political risk projects. He is a thought leader within the firm on issues, trends, opportunities, and risks created by political developments in major emerging market countries, U.S. politics and foreign policy and current geopolitical conflicts.

The Atlanta Society of Finance and Investment Professionals dates back to 1961, making it the first organization of its kind in the Atlanta region. It serves the practitioner's need for specialized knowledge, advanced studies and information on new developments in investments and financial management. Nationally, the society is a member of the CFA Institute. Admitted to membership in its first year, Atlanta is among the largest of the more than 135 CFA Institute member societies and affiliates with more than 1,300 members.

The annual Forecasting Event is the largest and most important gathering of Atlanta society members. Its purpose is to help its members **Invest with Excellence** by providing them with critical insights related to investing on a national and global scale.

The 12th Annual Forecasting Event will begin at 5:30 at the Grand Hyatt Buckhead. For more information, visit asfip.org.

Media contact:

Thornton Kennedy

Media Relations for ASFIP

tkennedy@prsouth.net

(404) 210-0363