



Atlanta Mayor Kasim Reed to Keynote Future of Finance Conference

Atlanta Society of Finance and Investment Professionals, the largest CFA Institute member organization in the Southeastern U.S., will welcome Atlanta Mayor Kasim Reed as the keynote speaker for the Future of Finance Conference May 18 at the Hyatt Regency Atlanta.

Mayor Reed will speak about the current state of the financial services and investment management industries in Atlanta, what the government is doing to attract investment firms and talent to Atlanta, and how the industry can better serve Atlantans in the future.

The half-day event is presented by the Atlanta chapters of the Chartered Alternative Investment Analyst Association; the National Association of Securities Professionals; the Georgia Securities Association; the Southeastern Hedge Fund Association; and the Association for Corporate Growth. It includes panel discussions about financial knowledge and helping investors make better decisions and transparency and fairness in alternative investments.

The Future of Finance Conference coincides with a proclamation by Georgia Governor Nathan Deal making May Putting Investors First Month. For more information about the Future of Finance initiative, Putting Investors First Month, and the Statement of Investor Rights, a declaration of the conduct investors are entitled to expect from financial service providers, visit www.CFAInstitute.org/FutureFinance.

The Atlanta Society of Finance and Investment Professionals is focused on helping people and companies invest with excellence. Dating back to 1961 it was the first organization of its kind in the Atlanta region. It serves the practitioner's need for specialized knowledge, advanced studies and information on new developments in investments and financial management. Nationally, the society is a member of the CFA Institute. Admitted to membership in its first year, Atlanta is among the largest of the more than 135 CFA Institute member societies and affiliates with more than 1,300 members.

The Future of Finance Conference will be held from 8 a.m. to 1 p.m. May 18 at the Hyatt Regency Atlanta, 265 Peachtree St. NE. For more information visit www.asfip.org.

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