



# 13th Annual Forecasting Event

January 17 2017

Porsche Experience Center Atlanta

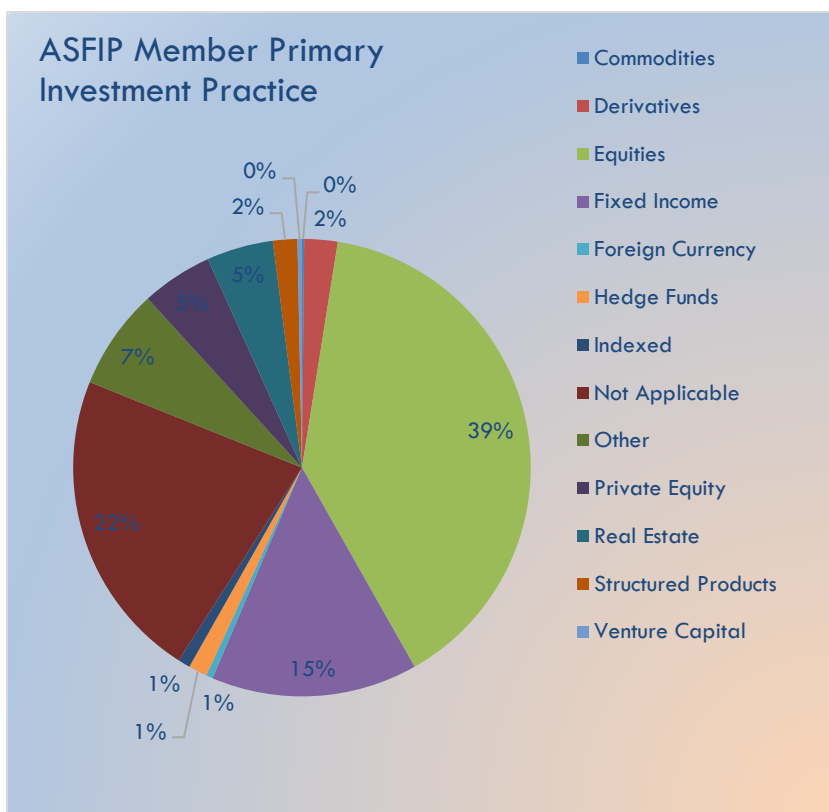
*Sponsorship Opportunities*

# ABOUT ASFIP

The Atlanta Society of Finance and Investment Professionals was founded in 1960 to serve the practitioner's need for specialized knowledge, advanced studies, and information on new developments in investments and financial management. Of equal importance has been its mission to promote high standards of professional conduct among its members.

For more than 55 years, these objectives have guided the society and its membership, and the society now plays a vital role within the Atlanta investment community.

Nationally, the society is a member of the CFA Institute. Admitted to membership in 1961, Atlanta is now among the largest of the more than 135 CFA Institute member societies and affiliates with over 1,400 members. Its members serve as leaders in CFA Institute. The society has twice hosted the CFA Institute annual conference, in 1968 and 1996. Atlanta was the host city for CFA Institute Research Challenge Global Final in 2015.



## ASFIP Member Profile

CFA Charterholders.....	92%
Average Years in Industry.....	19
Average Age.....	45
Female .....	16%
Male.....	84%

CFA Institute Members = 1,435  
Local ASFIP members = 76  
Total ASFIP Membership = 1,511  
**AND GROWING!**

# THE SPEAKER



James W. Paulsen, Ph.D., is the Chief Investment Strategist for Wells Capital Management, Inc., a business of Wells Fargo Asset Management.

Jim is frequently quoted in many national publications, including Barron's, Financial Times, and The Wall Street Journal, and appears regularly on CNBC and Bloomberg Television. In 2014, Jim appeared on more than 70 nationally televised business news programs—twice as a special guest host on CNBC's "SquawkBox"—and was quoted more than 800 times in print publications. BondWeek has twice named him Interest Rate Forecaster of the Year. For more than 30 years, Jim has been a publisher of his own commentary, assessing the economic trends on national and global levels through his newsletter, Economic and Market Perspective, which is distributed to more than 25,000 individuals on a monthly basis. BusinessWeek named him Top Economic Forecaster, and BondWeek twice named him Interest Rate Forecaster of the Year.

He earned his bachelor's and doctoral degrees in economics from Iowa State University.

# THE VENUE

Porsche Experience Center Atlanta | Germany may be our home. But our heart is in Atlanta.

Porsche began as the realization of one man's dreams. And Porsche has once again applied that same spirit to the new Porsche Experience Center in Atlanta, Georgia. Demanding, rewarding, challenging and inspiring, it is as the name implies: a place in the heart of Georgia where you can immerse yourself in all that is Porsche.

In its design, in its facilities and in all you experience within the 27.4 acre complex, is a total reflection of Porsche's past, present and future. You will be able to hone your driving skills via one-on-one instruction on unique Porsche test track modules and off-road courses that are purpose built to demonstrate the power, responsiveness and safety at the core of Porsche engineering.

Opportunities to experience Porsche off track include access to the Human Performance training facility, business center meeting facilities, the Driving Simulator Center, Classic Restoration Center and an exclusive fine dining restaurant.

# THANKS TO OUR PAST SPONSORS

## ***WE APPRECIATE YOUR GENEROUS SUPPORT***

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Interested in sponsoring our annual signature event?

Contact us [cathy@afip.org](mailto:cathy@afip.org) or 678-324-8474

# SPONSORSHIP LEVELS & INCLUSIONS

<b>Sponsorship Levels</b>	<i>Diamond</i>	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>
<b>Reserved tables of 10</b>	3	3	2	1
<b>Tickets to the Porsche Driving Experience</b> <i>From 4:00 until 5:30 pm</i>	30	20	10	10
<b>Private cocktail reception for 30 people with Jim Paulsen or your own speaker</b>				
<b>Top billing of company name and logo in the event program</b>				
<b>Signage at the reception and dinner</b>				
<b>3 free 90-day job postings (offer expires 12/31/17)</b>				
<b>Company name and logo on all event promotions</b>				

# SPONSORSHIP REGISTRATION

## Contact Details

Company Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Payment Options

Invoice  Credit Card

Cardholder \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration \_\_\_\_\_ / \_\_\_\_\_ CID \_\_\_\_\_

Signature \_\_\_\_\_

Email the completed form to confirm your sponsorship to [cathy@asfip.org](mailto:cathy@asfip.org) or mail along with payment to ASFIP 4355 Cobb Parkway, Suite J-533 Atlanta, GA 30339. Contact Cathy Ford with any questions [cathy@asfip.org](mailto:cathy@asfip.org) or 678-324-8474.

We are grateful for your generous support!

**Average Audience: 350+**

## Sponsorship Options

Diamond Level = \$ 15,000

Platinum Level = \$ 10,000

Gold Level = \$ 7,500

Silver Level = \$ 4,000

**Additional Options** (includes your logo, event recognition and one event ticket)

Event Bags = \$ 2,500

Wine = \$ 2,000

Photographer = \$ 1,000

Door Prize = \$ 750

Marketing Insert = \$ 500

Total Due = \$ \_\_\_\_\_

## Key Sponsor Benefits

- Maximum exposure at our annual signature event
- Build market presence and brand awareness within the ASFIP community
- Network with your current clients
- Generate new leads and prospects within your target audience
- Added publicity with mentions in event advertising and press release