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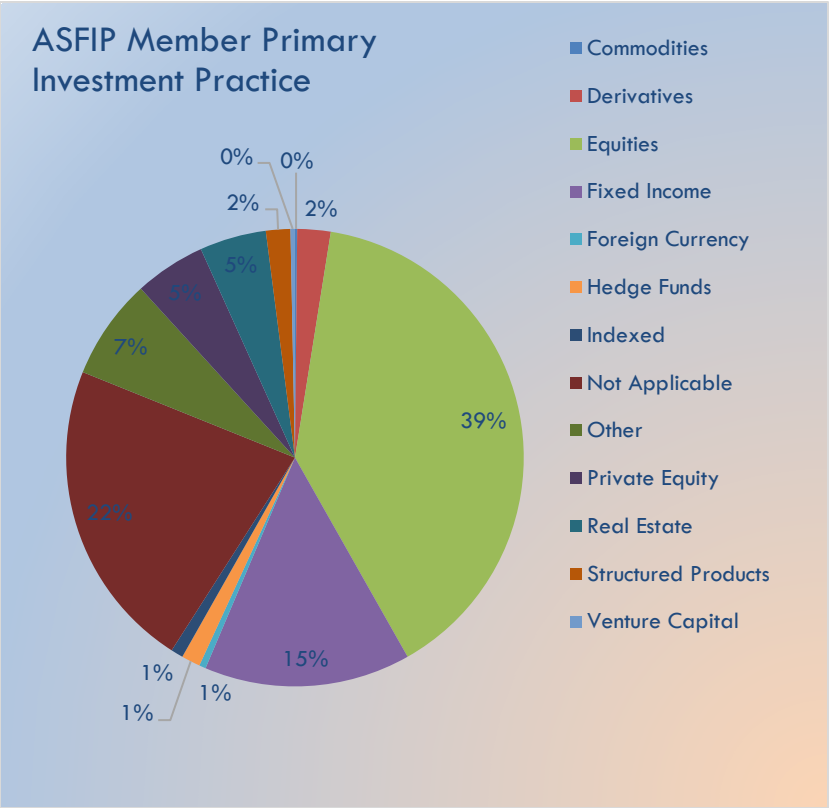
2019

ABOUT ASFIP

The Atlanta Society of Finance and Investment Professionals was founded in 1960 to serve the practitioner's need for specialized knowledge, advanced studies, and information on new developments in investments and financial management. Of equal importance has been its mission to promote high standards of professional conduct among its members.

For more than 55 years, these objectives have guided the society and its membership, and the society now plays a vital role within the Atlanta investment community.

Nationally, the society is a member of the CFA Institute. Admitted to membership in 1961, Atlanta is now among the largest of the more than 151 CFA Institute member societies and affiliates with over 1,500 members. Its members serve as leaders in CFA Institute. The society has twice hosted the CFA Institute annual conference, in 1968 and 1996. Atlanta was the host city for CFA Institute Research Challenge Global Final in 2015 and will host the CFA Institute Annual Conference in 2020.



ASFIP Member Profile

CFA Charterholders.....	95%
Average Years in Industry.....	24
Average Age.....	45
Female	16%
Male.....	84%

CFA Institute Members = 1,491
 Local ASFIP members = 55
 Total ASFIP Membership = 1,546
AND GROWING!

FORECAST EVENT | THE SPEAKER



Mark M. Zandi is chief economist of Moody's Analytics, where he directs economic research. Moody's Analytics, a subsidiary of Moody's Corp., is a leading provider of economic research, data and analytical tools. Dr. Zandi is a cofounder of the company Economy.com, which Moody's purchased in 2005.

Dr. Zandi's broad research interests encompass macroeconomics, financial markets and public policy. His recent research has focused on mortgage finance reform and the determinants of mortgage foreclosure and personal bankruptcy. He has analyzed the economic impact of various tax and government spending policies and assessed the appropriate monetary policy response to bubbles in asset markets.

A trusted adviser to policymakers and an influential source of economic analysis for businesses, journalists and the public, Dr. Zandi frequently testifies before Congress on topics including the economic outlook, the nation's daunting fiscal challenges, the merits of fiscal stimulus, financial regulatory reform, and foreclosure mitigation.

Dr. Zandi conducts regular briefings on the economy for corporate boards, trade associations and policymakers at all levels. He is on the board of directors of MGIC, the nation's largest private mortgage insurance company, and The Reinvestment Fund, a large CDFI that makes investments in disadvantaged neighborhoods. He is often quoted in national and global publications and interviewed by major news media outlets, and is a frequent guest on CNBC, NPR, Meet the Press, CNN, and various other national networks and news programs.

FORECAST EVENT | THE VENUE

Cobb Energy Performing Arts Centre

Cobb Energy Centre is a premier venue for Broadway shows, ballet, concerts, educational shows, family performances, opera, corporate meetings, and events. Conveniently located in northwest Atlanta, at 2800 Cobb Galleria Parkway at Akers Mill Road, adjacent to I-75 inside I-285.

The mission of Cobb Energy Performing Arts Centre is to operate as a world-class facility, creating diverse cultural, educational and entertainment experiences that will promote accessibility to the arts; foster community partnerships that unify the region in support of the arts; fulfill the highest expectations of patrons, performers and employees; stimulate quality economic growth; and inspire individuals to continually increase their knowledge, patronage and financial support of the arts.

Our vision is to govern, endow and operate Cobb Energy Performing Arts Centre as a dynamic multi-purpose venue dedicated to sustaining preeminence through superior: Programming, Education, Service and Governance.

Cobb Energy Performing Art Centre's mission and vision create for its operations immediate short and long-term goals to achieve. These goals have been divided into the four areas of concentration outlined in our vision.



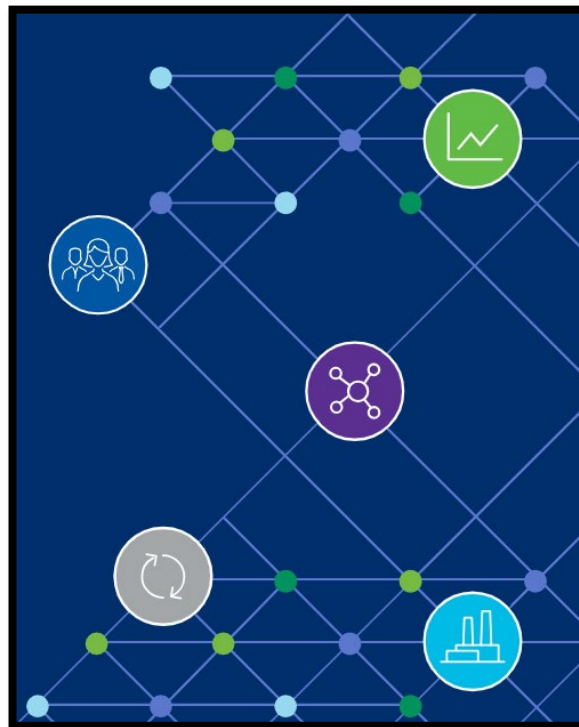
Average Audience: 350+

FUTURE OF FINANCE

BUSINESS MODELS AND STRATEGIES FOR A MORE FORWARD-THINKING INDUSTRY

Investment firms face a future in which change is accelerating. In this report, we set out the changing landscape for investment management and analyze how firms can adapt their models to succeed in the future environment. The report is informed by a survey of CFA Institute members.

Program and agenda are in progress



FUTURE OF FINANCE | THE VENUE



Grand Hyatt Buckhead | Atlanta

Grand Hyatt Atlanta has the newest event space in Atlanta, including the transformed Grand Ballroom and newly debuted Highland Ballroom. Our Atlanta meeting space features 35,000 square feet of function space, including our 9,700 square foot Grand Ballroom with stunning crystal chandeliers and dramatic 19-foot ceilings. For smaller events, we offer a variety of functional meeting rooms and outdoor terraces to host your perfect event.

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Interested in partnering with us?

Contact Cathy Ford via cathy@afip.org or 678-324-8474